## Putting U.S. Agricultural R&D and Productivity Developments in Perspective

Philip G. Pardey

University of Minnesota, St Paul Department of Applied Economics

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**National Press Club, Washington D.C.** 







#### **Collaborators**

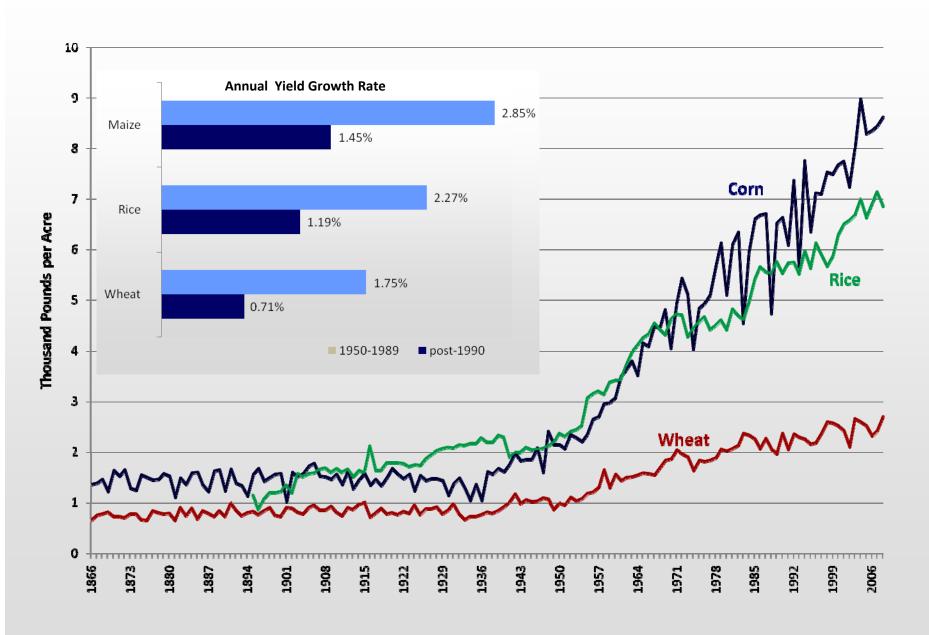
- Julian Alston, U.C. Davis
- Matt Andersen, U. Wyoming
- Jenni James, Cal Poly
- Jason Beddow, U. Minnesota
- Steven Dehmer and Connie Chan-Kang, U. Minnesota

#### **Outline**

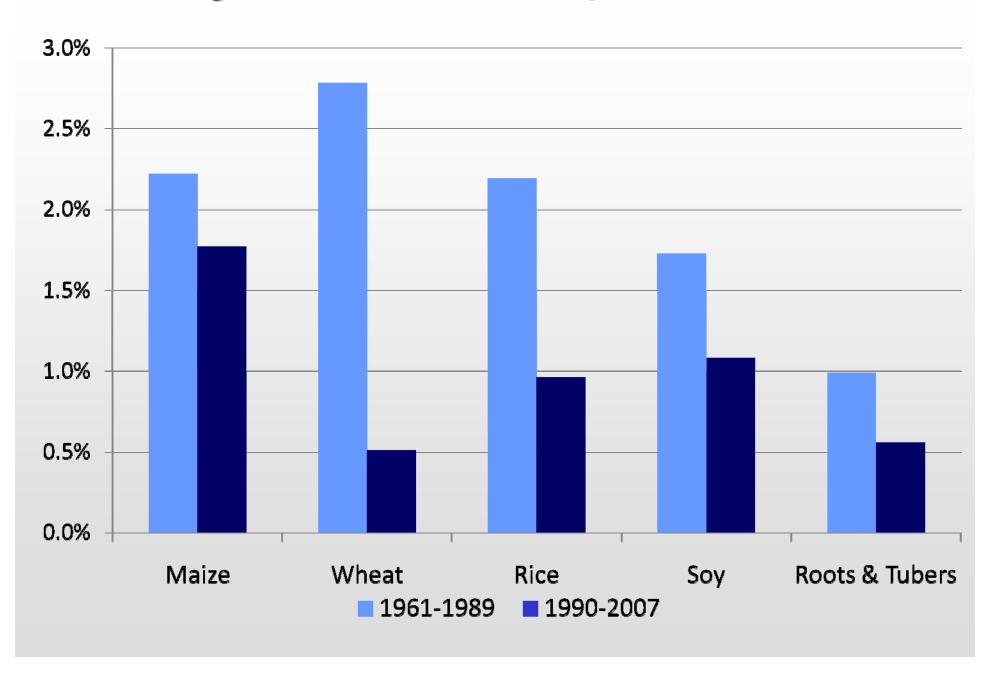
- U.S. and World Agricultural Productivity Patterns
  - Partial Productivity Measures
  - Multifactor Productivity
  - A Productivity Slowdown?
- Linking Agricultural R&D to Productivity
  - Attribution Problems (R&D Lags, Spillovers-spatial, fields of science, etc)
- R&D Spending Patterns
  - United States vs Global
  - All Science vs Agriculture
  - Sources and Forms of Funding

# U.S. and World Productivity Patterns in Agriculture

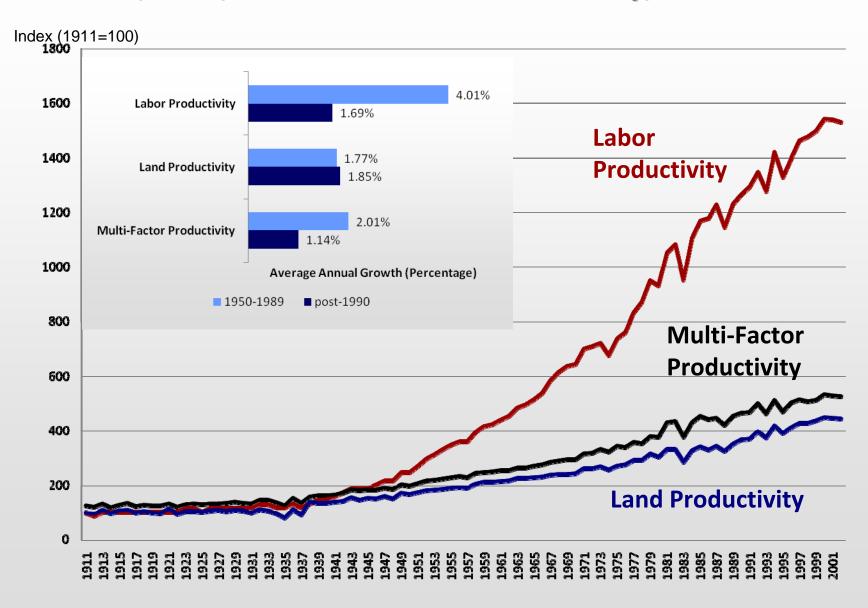
## **U.S. Commodity Yields, 1866 - 2008**



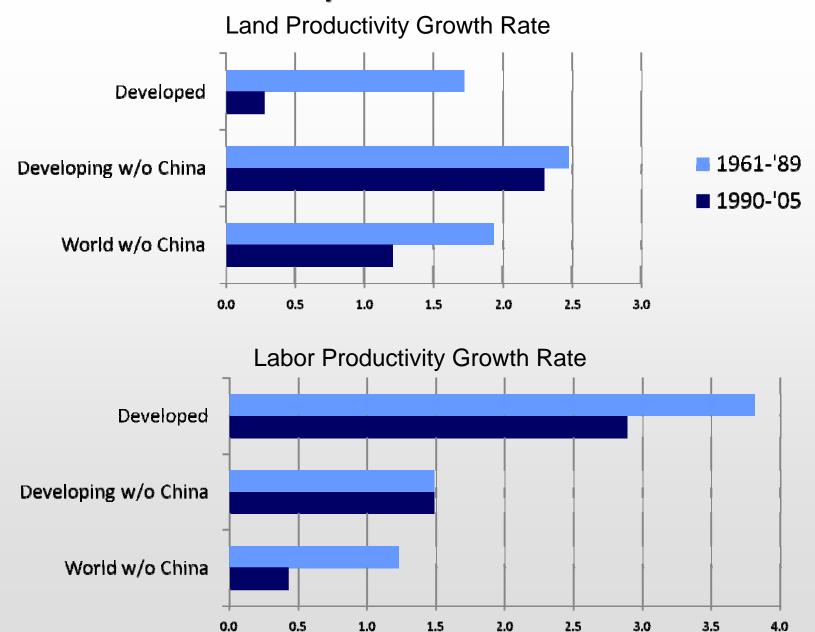
#### **Global Average Yields** – Annual Percent Change



#### U.S. Labor, Land, and Multi-Factor Productivity, 1911-2002



#### Land and Labor Productivity Growth Rates: 1961-1989 vs. 1990-2005



#### **Causes of Slower Productivity Growth**

- Some Possibilities
  - Bad weather?
  - Other factors?
    - Changing regulatory environment?
    - Degradation of natural resource base?
- Research Related Factors
- Reduced support for farm productivity R&D?
  - Slower growth in total agricultural R&D investments
  - Changing composition of "agricultural research"
     (e.g., shrinking share for farm productivity)
- Other aspects of R&D?
  - Shifting structure of U.S. general public R&D?
  - Changing private sector roles?
  - Reduced spillins from other countries and CGIAR?

#### **R&D – Productivity Relationships**

Agricultural R&D (own and others)



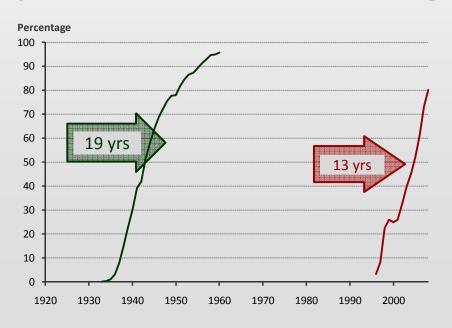
Agricultural **Productivity** 



Research Returns, Other Implications

- Research spending to productivity lags are long (matters of decades not years)
- Research results "spillover" affecting locales beyond where the research was performed.
- Significant research required to maintain not just increase yields/productivity

#### **Hybrid and Biotech Share of US Corn Acreage**



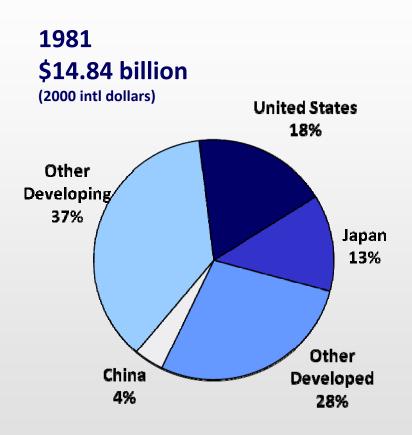
## **R&D Spending Patterns**

**Overall trends** 

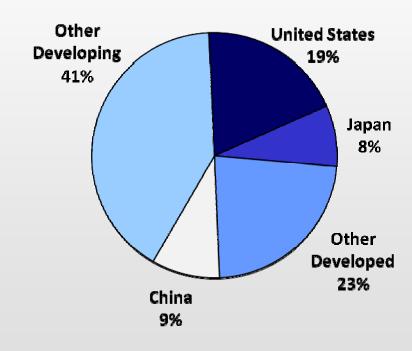
Global and all science comparisons

Sources and forms of funding

#### Public Agricultural R&D Spending Worldwide 1981 & 2000



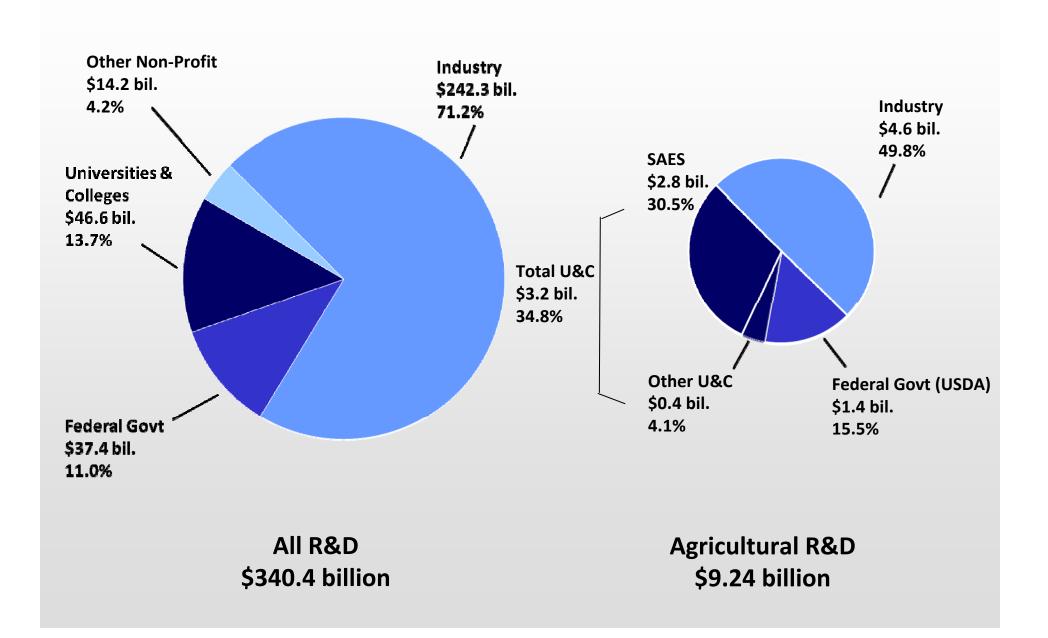
2000 \$20.30 billion (2000 intl dollars)



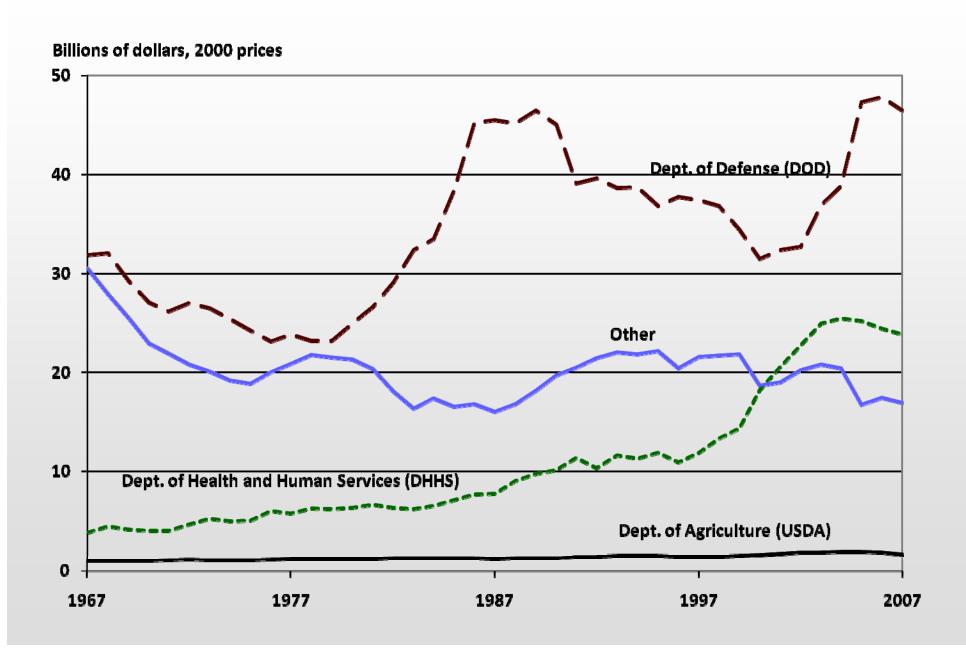
Rich country ag share all R&D (year 2000) 1.8%

Developing country ag share of all R&D (year 2000) 8.2%

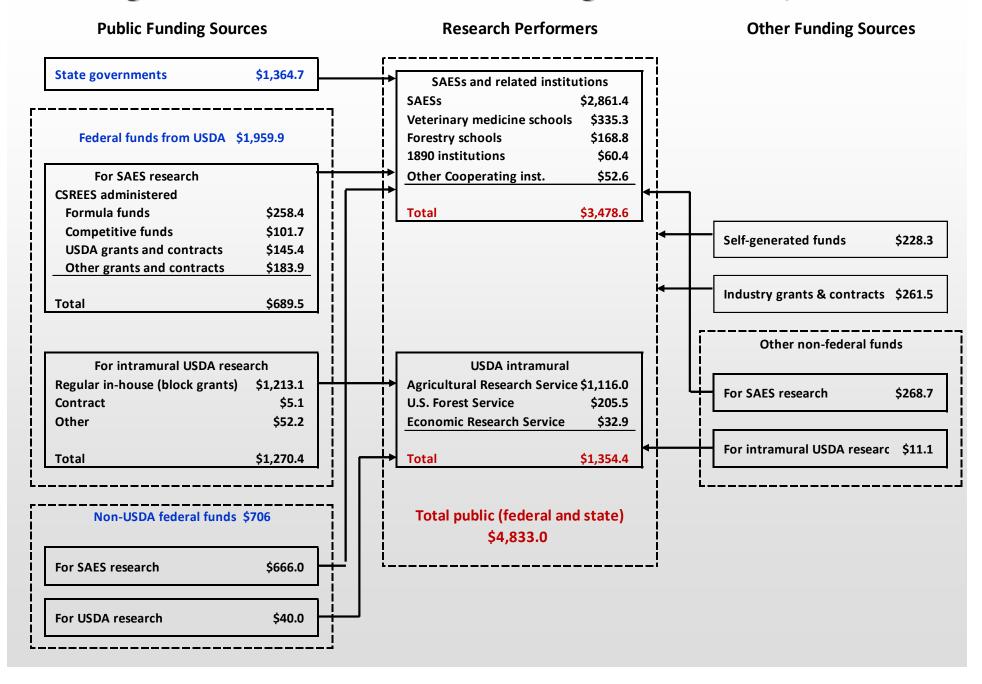
#### U.S. R&D Spending by Performing Sector, 2006



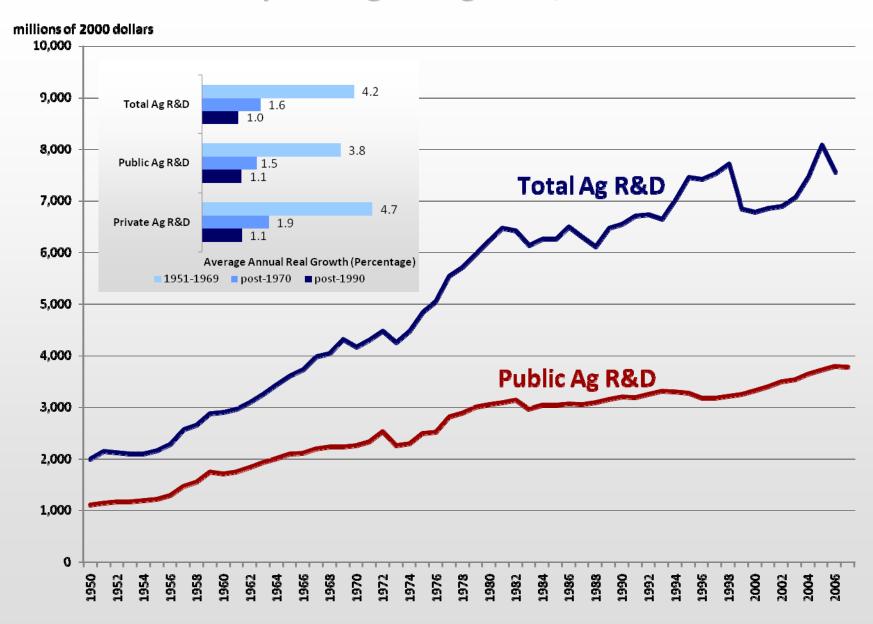
#### U.S. Federal Government Spending by Department, 1967-2007



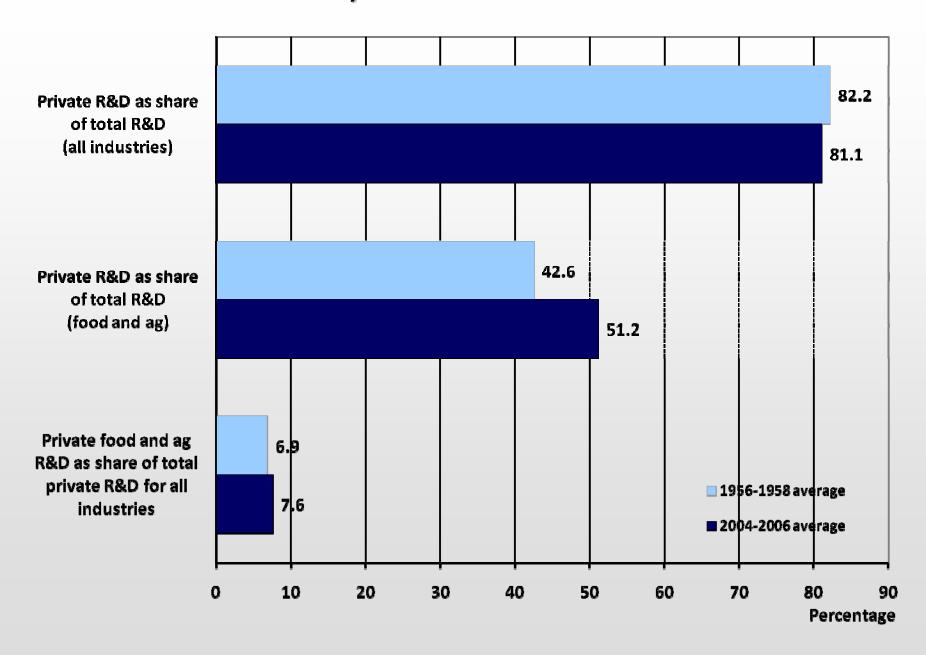
#### Funding Channels for U.S. Public Sector Agricultural R&D, 2007



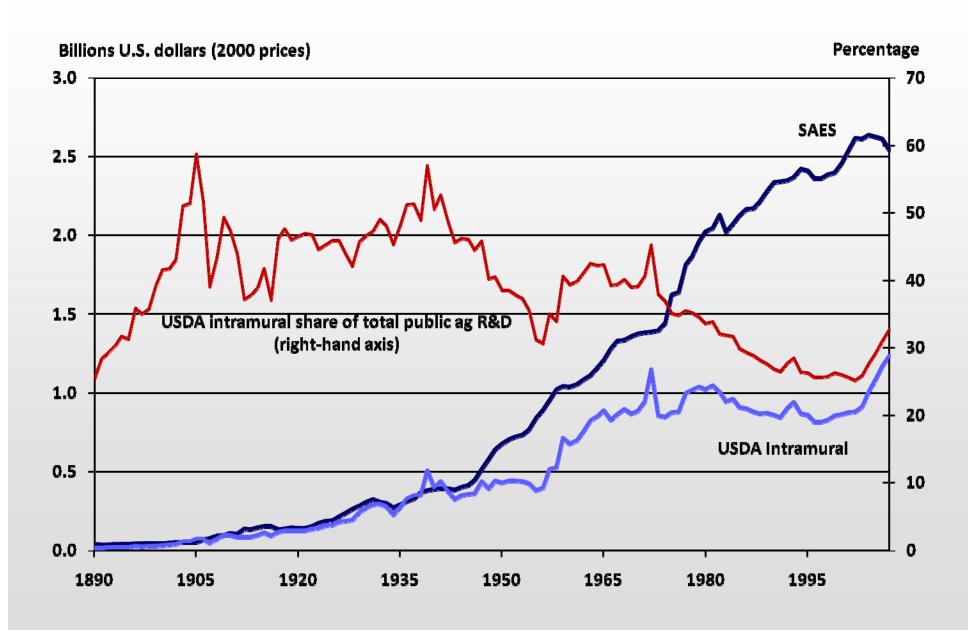
#### Total and Public Spending on Ag R&D, 1950-2007



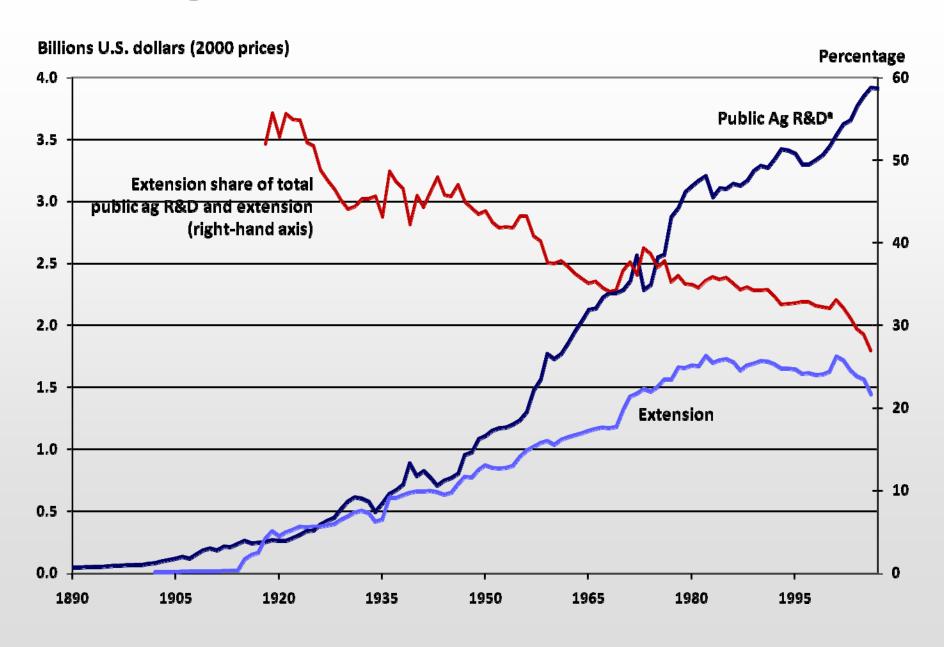
#### Private Shares of R&D, 1950s vs 2000s



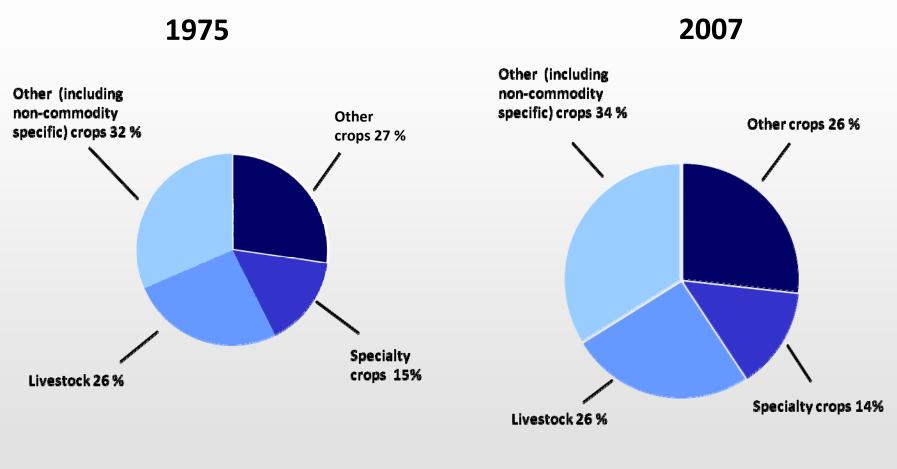
#### U.S. Public Agricultural R&D by Performing Agency, 1890-2007



#### U.S. Public Agricultural R&D vs Extension, 1890-2007



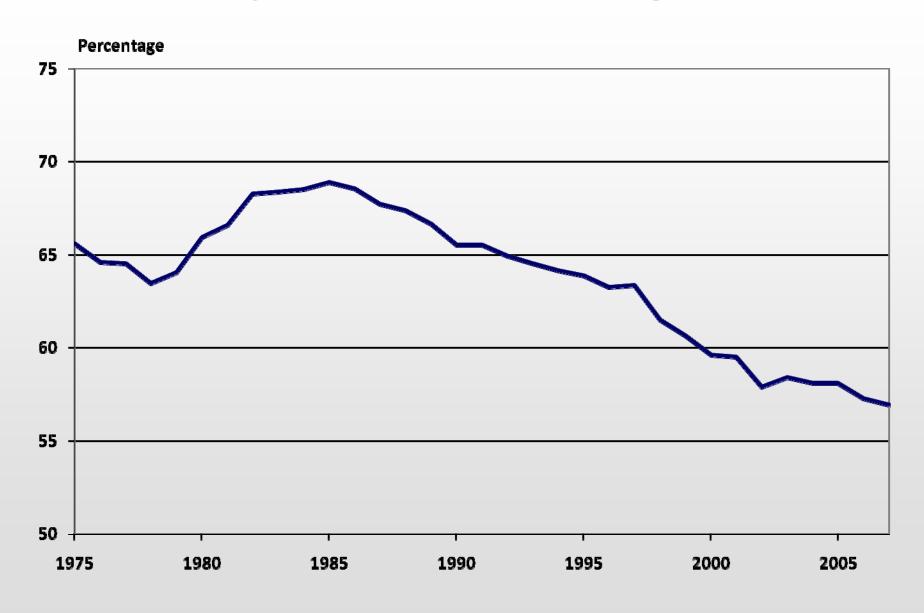
#### **Commodity Orientation of U.S. Public Agricultural R&D**



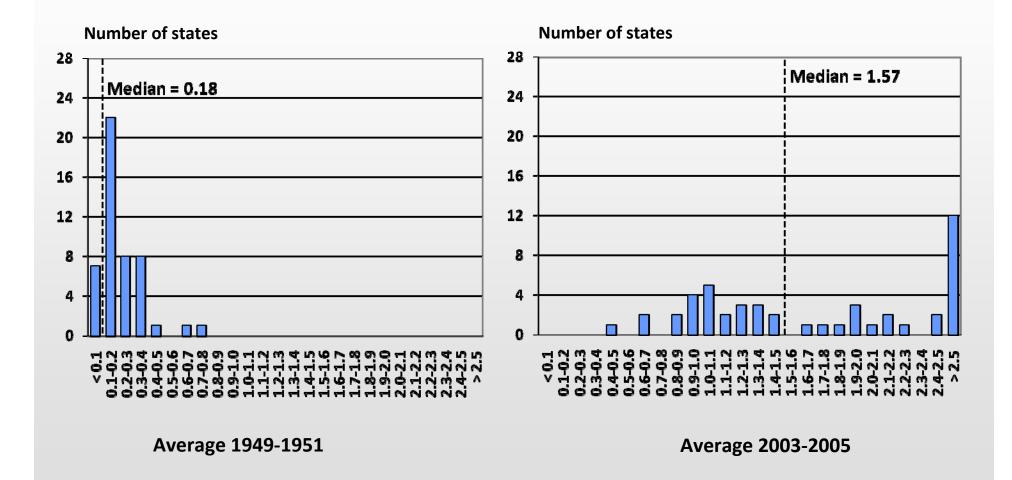
\$2.19 billion (2000 prices)

\$3.01 billion (2000 prices)

#### Farm Productivity Orientation of U.S. Public Agricultural R&D

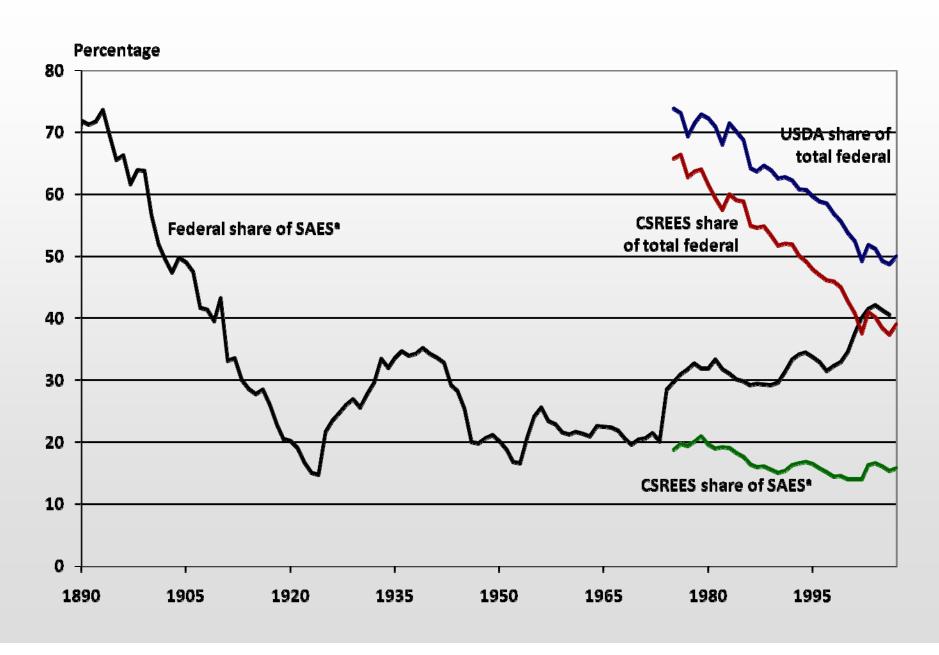


#### **Distribution of SAES Research Intensities**

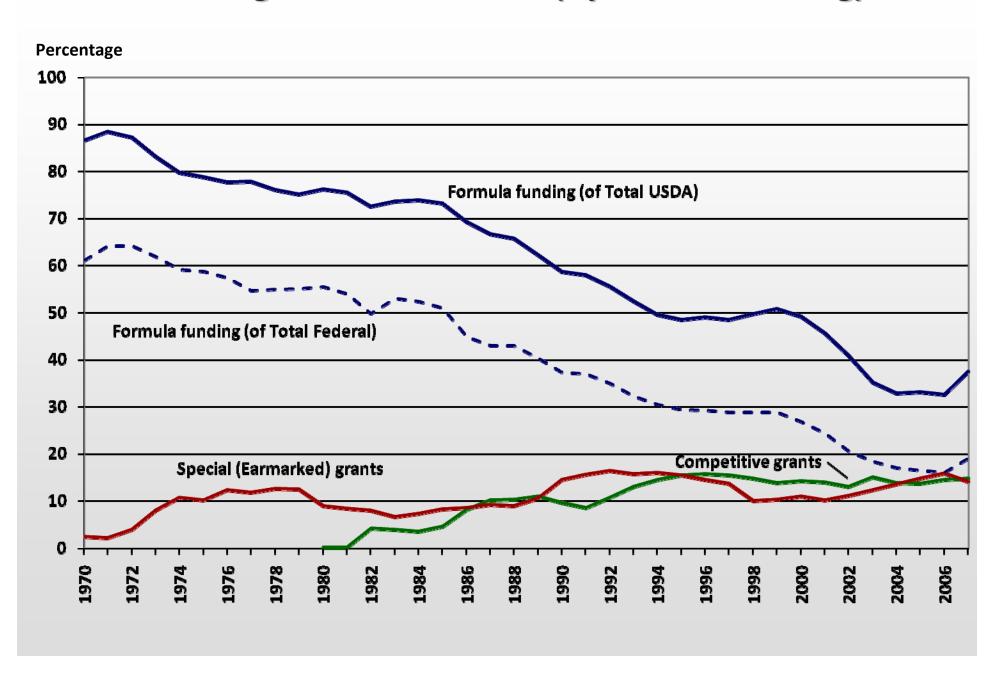


Ratio represents SAES research spending relative to state value of agricultural production

## Federal and USDA Roles in Funding SAES Research



#### **USDA Funding of SAES Research (by form of funding)**



#### **Concluding Remarks**

- Significant slowdown in US ag productivity growth since early 1990s
- Preceded by
  - slowdown in rate of ag R&D spending growth
  - Redirection of ag R&D away from maintaining or enhancing productivity
- Major shifts in the sources and forms of funding for public ag R&D
  - Very substantial decline in share from formula funding
  - Shift of federal funding away from USDA
  - Comparatively small share disbursed as competitive grants
  - Rise in share of funding via special (earmarked) grants

## Thanks!



www.instepp.umn.edu



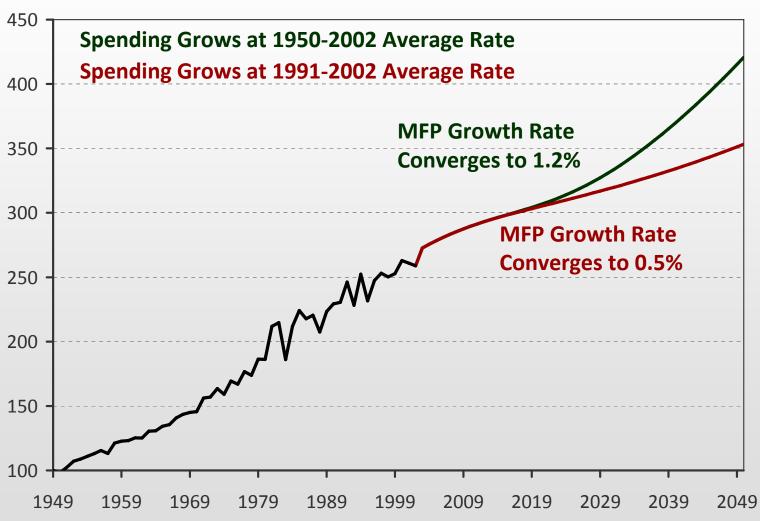
www.apec.umn.edu



www.HarvestChoice.org

#### **Out-of-Sample Projections of MFP**

Index (1949=100)



#### **Predicting the Future**

#### The New York Times

Monsanto Seeks Big Increase in Crop Yields

<u>Monsanto</u>, the leader in agricultural biotechnology, pledged Wednesday to develop seeds that would double the yields of corn, soybeans and cotton by 2030 and would require 30 percent less water, land and energy to grow.



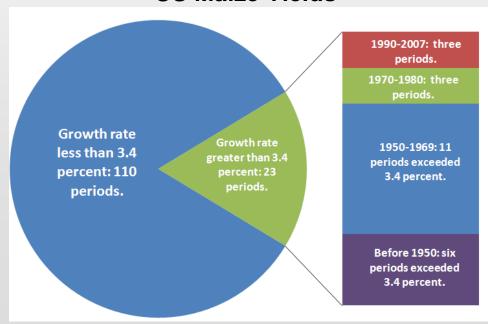
By Andrew Pollack June 2008

DuPont Leader Discusses Agricultural Productivity at USDA Agricultural Outlook Forum

"We expect the traits and technologies in our product pipeline to help meet that demand by doubling the rate of genetic gain – targeting a 40 percent yield increase in our corn and soybean products over the next 10 years."

#### **US Maize Yields**

By Paul Schickler February 2008



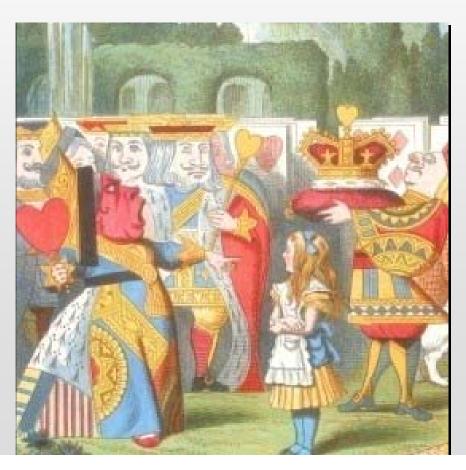
Since 1961, 10 year **global** maize yield growth has **never** exceeded 3.4%





- Biological innovations masked by
  - Changing location of production => adaptive research
  - Co-evolving pests and diseases => maintenance research

#### The "Red Queen" Effect

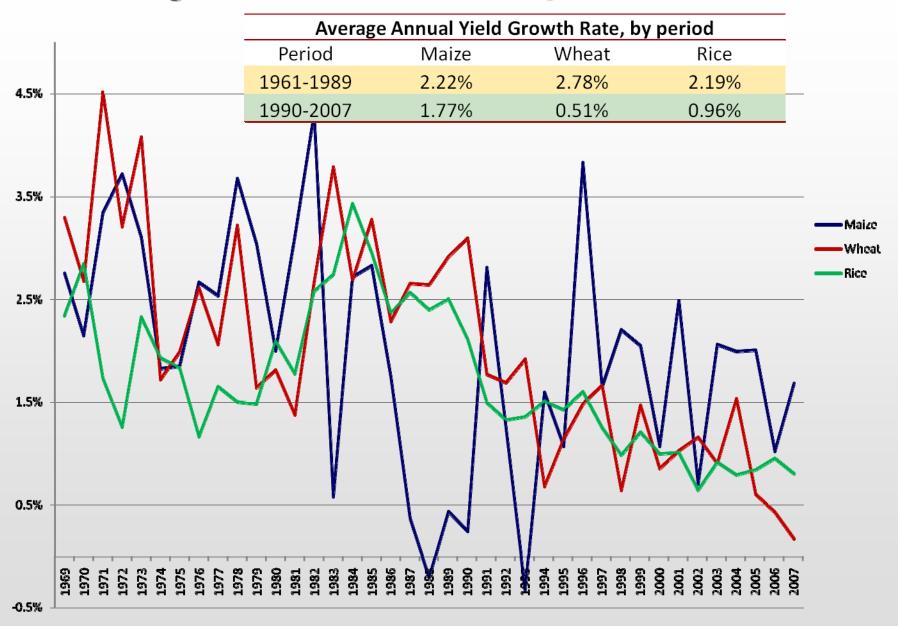


"Well, in our country," said Alice, still panting a little, "you'd generally get to somewhere else — if you run very fast for a long time, as we've been doing."

"A slow sort of country!" said the Queen.
"Now, here, you see, it takes all the running you can do, to keep in the same place. If you want to get somewhere else, you must run at least twice as fast as that!"

Through the Looking Glass

#### Global Average Yields – Annual Percent Change (8 year moving average)



#### A Slowdown in Crop Yield Growth

Percentage of countries for which the rate of yield growth during 1990-2007 was less than the rate during 1961-1989

	Maize	Wheat	Rice
Total Number of Countries included in "All Countries"	146	106	110
		Percentage	
All Countries	58	75	55
<b>Top 10 Producing Counties</b>	50	90	60
Top 25 Producing Counties	60	80	52

Average yield growth reflects the changing location of production around the world as well as the changing country-specific yields